



#InclusionMatters

NEWS AND UPDATES
FROM THE FRONTLINE OF CHANGE

GLOCAL FACTORY NEWSLETTER

2/2024 - APRIL

Dear Readers,

we dedicate this April newsletter to the value of **training and mentorship**, in different projects involving the third sector.

Highlights include an interview with the President of AIGU (Associazione Italiana Giovani per l'UNESCO), exploring how their passion is shaping the future of heritage conservation and how their insights align with our RE-CULTURAL HERITAGE project, which dedicates a specific training to young people and adults who want to become operators in the field of cultural heritage conservation.

We will then delve into the BIOSTEAM project, on the possibilities of developing sustainable entrepreneurship through **mentorship**.

Finally, the participants in the KA1-AENET consortium, which aims to enhance adult skills through EU-funded training programs, tell us about their experience.

Happy reading!

The Glocal Factory Team



SUMMARY

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- Discovering RE-CULTURAL HERITAGE: the online course
- MENTORSHIP FOR ENTREPRENEURSHIP.
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NEWS and EVENTS

YOUTH AND CULTURAL HERITAGE: EDUCATION AND TRAINING

Call to action by GIANLUCA BUONCORE, president of AIGU

HOW WAS AIGU BORN? WHAT ARE ITS OBJECTIVES, WITH PARTICULAR REGARD TO THE THEME OF CULTURAL HERITAGE VALORISATION?



AIGU was founded in 2015, with the aim of promoting activities and events in the field of education, culture and communication and disseminating UNESCO values and priorities through the active participation of the younger generations and civil society. Behind this project is the vision of the founder Paolo Petrocelli, an established cultural manager, who realised the lack of a youth reality in Italy that was active in the promotion and dissemination of these issues in international discussion forums, one of them being the UNESCO Youth Forum (<https://www.unesco.org/en/youth/forum>).

With regard to cultural heritage, it is crucial for us to **educate awareness and train young people** with the help of key players in the field: experts, professionals, researchers and institutions. This is why we have organised several events on the subject: in particular, the Italian Youth Forum in Cagliari in 2022 was entirely dedicated to the UNESCO Intangible Cultural Heritage: performing arts, ritual and festive events, the theme of food between intangible heritage and environmental sustainability, the preservation of heritage and the role of young people, the 50th anniversary of the World Heritage Convention. It is not just about organising lectures and talks, but real activities where we interact concretely with the participants, who are the real protagonists of the event. This is the idea behind another project of ours: Heritage & Youth.

WHAT ARE AIGU'S PERSPECTIVES ON SUSTAINABLE TOURISM?

Sustainable tourism is a very topical issue that is continually being addressed, given the tourist flows that particularly affect our country. We also find it within Goal 8 of Agenda 2030, in point 8.9: "Design and implement policies by 2030 to promote sustainable tourism that creates jobs and promotes culture and local products".

This month we dedicate the opening of our newsletter to AIGU - Italian Association of Young People for UNESCO, with whom we started our collaboration at the WHY conference last September in Florence, where we presented the results of the European project RE-CULTURAL HERITAGE. With AIGU we share the vision for a sustainable and inclusive future, the value placed on education and training. We are proud to be among the first signatories of WHY's Youth Charter: a commitment to deepen this relationship and expand our common initiatives, create meaningful synergies and inspire concrete actions.

As AIGU, we reflected on the topic of sustainable tourism also during BMTA 2023 together with our guests: the mayors of Bacoli, in Campania and of Biccari, in Apulia; the Cooperativa la Paranza; ICOM Campania and the CAI youth group. We talked about sustainable tourism, starting from the point of view of museums, in the social sphere as an opportunity for redemption, in the administration of a municipality with a unique cultural and archaeological heritage such as that of Bacoli, and of a municipality such as Biccari, which has worked on the tourism dimension, creating opportunities for the territory and trying to counter the abandonment of the city and create attractiveness. Finally, through the point of view of the CAI (Italian Alpine Club), which is present throughout the country, we reflected on the importance of working together in the territories to work on sustainable tourism. We believe that the environmental dimension is the one perceived to be most at risk, especially when it comes to cultural heritage, but also the social and economic dimensions must not be underestimated in order to promote sustainable tourism properly .

HERITAGE & YOUTH IS AIGU'S PROGRAMME DEDICATED TO THE RELATIONSHIP BETWEEN YOUNG PEOPLE AND HERITAGE. WHAT IS THE ADDED VALUE OF THE YOUNGER GENERATION?

Starting from the WHY - World Heritage Youth event, held in Florence on 9 September 2023, AIGU started an international dialogue to create a network that will systemise the experiences of young people and youth organisations active on World Heritage (WH) and Intangible Cultural Heritage (ICH) and that will be operational and proactive through periodical meetings. Through the Youth Charter, the document born from WHY, AIGU will be in the forefront to define and promote innovative proposals for the safeguard and enhancement of Heritage, in constant dialogue with young Italian and foreign professionals and national and international institutions. As young people, we want to be protagonists of our time and make our voice heard, offer skills, creativity, our desire for change. The added value is the shared sense of responsibility for the heritage and environment that surrounds us towards future generations. **No more procrastination, we must act today.**

COULD YOU SHARE SOME PROPOSALS THAT EMERGED FROM THE YOUTH CHARTER TO ADDRESS ENVIRONMENTAL CHALLENGES IN THE CONTEXT OF CULTURAL HERITAGE?

One of the proposals comes from the Youth and Natural Heritage section of the YC and that is to **encourage deseasonalisation**. Providing differentiated, year-round opportunities generates greater involvement of tourists and at the same time increases the sustainability of their visit, relieves environmental pressure and produces economic benefits for local communities. Another proposal concerns **enhancing the role and activities of villages on the fringes or within parks and nature reserves**. And again, to support the creation and **activities managed by young people** who, through their work, can contribute to the enhancement and conservation of natural and other heritage. We invite everyone to visit our dedicated page <https://aiguofficial.it/progetti-aigu/hy-heritageyouth/>

HOW DOES AIGU INTEND TO PROMOTE YOUTH EMPLOYMENT IN THE TOURISM SECTOR?

We try to highlight virtuous realities that involve young people and respect the environment. Young people are particularly sensitive to sustainability and are usually actively involved in promoting it, especially when it comes to being 'tourists'. At our association, we have volunteers who are experts in this field and we are planning awareness-raising and training initiatives related to cultural heritage and UNESCO themes. Our aim is to facilitate a dialogue between young people and experts to reflect on concrete issues and to promote greater involvement of young experts both nationally and internationally.

Visit [AIGU](#)

Discovering RE-CULTURAL HERITAGE: the online course

RE-CULTURAL HERITAGE, a recently concluded EU project, embarked on a captivating journey through the diversity and beauty of our shared cultural legacies in Spain, Austria, Slovakia, Turkey, Italy, Greece. Spanning two years, our mission aimed to enhance the cultural heritage of European rural areas while fostering sustainable development.

We're proud to share our achievements. We hope they inspire you in the safeguard and promotion of the cultural richness of our rural landscapes:

- Regenerating and managing rural heritage. Handbook for Administrators and Stakeholders
- Online learning platform
- Analysis of the current situation in partner countries

The **online learning open platform (OER)** serves as an interactive hub hosting six training modules, each delving into various facets of cultural heritage:

1. Collaborations between institutional powers and local stakeholders
2. Financial resources
3. Sustainable tourism
4. Digital communication
5. Conservation and valorization of tangible heritage
6. Conservation and valorization of intangible heritage

Each module comprises a selection of best practices and quizzes, catering to both basic and advanced levels of comprehension.

We invite you to explore our results and our course, leveraging the wealth of materials and documents we've developed.

Visit [RE-CULTURAL HERITAGE](#)

Visit the [e-learning platform](#)



MENTORSHIP FOR ENTREPRENEURSHIP

About youth entrepreneurship, statistics from OCSE reveal that while 40% of young people express interest in entrepreneurship, merely 4.7% have attempted to start a business. This gap is attributed to various factors, including a lack of suitable competences and experiences (63.7%), entrepreneurial ideas (8%), and a pervasive "fear of failure" (44.5%).

The **BIOSTEAM project** employs a pedagogical approach centered on learning-by-doing, empowering young people to develop and refine their business projects through experimentation with various bio-inspired business models. BIOSTEAM places significant emphasis on the **e-learning** platform and **mentorship sessions**. Here, mentors serve as positive role models, leveraging their experience, knowledge, and skills to guide mentees and mitigate risks. Mentorship, as fostered by BIOSTEAM, facilitates knowledge and expertise sharing, boosts self-confidence, expands networks, and demonstrates tangible results for firms. This process enhances entrepreneurial and soft skills, such as teamwork, project management, and strategic thinking, essential for launching successful ventures amidst environmental changes.

The BIOSTEAM methodology can be adapted for new modules on diverse topics or serve as inspiration for similar future initiatives. Notably, the approach holds promise for addressing the training needs of adults, facilitating the development of corporate environmental responsibility.

Aligned with the recommendations of the 2018 European Green Action Plan, BIOSTEAM incorporates a follow-up system to monitor the application of acquired knowledge and its impact. In fact, certified mentoring experts become part of a database, ensuring their involvement whenever a youth or team enrolls in the training program and allowing the project to replicate after the end of the project.

BIOSTEAM —Youth Entrepreneurship Program based on a bio mimetic approach

is a funded EU-project that involves 5 partners from Spain, North Macedonia, Italy, Lithuania and Bulgaria. The project seeks to integrate the latest youth deals with work and entrepreneurship with a biomimicry-based approach, encouraging **bio-inspired sustainable innovation**.

Visit [BIOSTEAM](#)



LEARNING ACROSS EUROPE

Read about the experience of Miriana e Moaad, trainees at the AENET CONSORTIUM, the Adult Education training programme funded by Erasmus+ KA1,



The course in **Tenerife "Outdoor Activities and Adventure Education: Trekking edition"**, at the Erasmus Learning Academy, was for me an extraordinary journey into nature and shared learning. The collaboration between the participants - encouraged by our trainer Aleksandar Dragutinović - was crucial, as it created an atmosphere of mutual respect and solidarity that deeply enriched the experience and allowed us to keep in touch once the experience was over.

I am thrilled to see how more and more initiatives in the socio-educational field are promoting the importance of outdoor learning. The activities during the course ranged from cultural knowledge of the place through a treasure hunt in the city, to sensory trails and group art activities surrounded by nature. I particularly appreciated the opportunity to spend time in silence and shared reflection: how precious time spent together is, even without talking!

From a professional point of view, I acquired new methodologies and approaches to transmit knowledge, as well as important skills in organising and leading groups in outdoor activities.

MIRIANA

The course in **Tenerife**, at Idevelop Training S.L., focused on **developing critical and creative thinking skills in educators**. We learnt how to introduce thinking tools beyond traditional teaching methodologies, with the aim of shaping minds capable of applying knowledge in innovative and creative ways. During the course, we developed core competencies such as understanding the impact of students' intellectual development, and how to effectively support their critical and creative thinking. We were encouraged to foster students' creativity in problem-solving and to create an environment conducive to the development of critical thinking, encouraging open discussion and the challenge of preconceived ideas.

Although adapting to new teaching methods and the challenges of intercultural communication can be an obstacle, the opportunity to learn new tools and methods to develop critical and creative thinking was extremely rewarding.

MOAAD



NEWS and EVENTS



CINEMA FOR INCLUSION

The 2nd Transnational Meeting of the **CLOSE** project was hosted in Le Puy-en-Velay, France from April 9th to 11th. This gathering served as a pivotal moment to reflect on the strides made in the first year of activity. Glocal Factory joined the meeting with the partners Greta Educational Centre, St. Thomas International School, Laboratorio Immagine Donna, Josif Josifovsk High School, and T-HAP.

In fact, CLOSE is dedicated to equipping educators and students with tools to champion inclusion: by integrating cinema into school curricula, we're fostering non-formal learning opportunities for students while empowering teachers to impart crucial civic content and values.

Educational pathways are guided by the comprehensive Kinokit Methodological Guide on Cinema and supported by interactive e-books for decoding films. Additionally, we introduce innovative Cinema Laboratories in schools, focusing on gender discrimination and equality (Cinelabs).

Know more about [CLOSE](#)



WRAPPING UP THE SPACE4US PROJECT

The **Space4us** project has come to conclusion in Cyprus. It has been a journey dedicated to developing and testing an innovative model aimed at empowering young women at risk of marginalization.

The model, based on blended-experiential learning activities, delved into crucial psychological aspects such as self-esteem and confidence, while also exploring concepts like empowerment, conflict-resolution, and bullying. Additionally, physical well-being, promoting active lifestyles, healthy eating habits, and discussions around sexuality and affectivity have been addressed.

We owe our thanks to our partners from Italy, Lithuania, Spain, Portugal, and Croatia. Their collaboration has been crucial in achieving extraordinary results.





Y2EU – TOWARDS THE EU PARLIAMENT SIMULATION

The awareness campaigns of the **Y2EU** has come to an end. Throughout the past months, 50 enthusiastic young people have actively engaged in thematic discussions on European policies and envisioning "the Europe we want." From stimulating video interviews to insightful focus groups, our activities have fostered a deeper understanding of European issues.

Collaborating closely with our three project partners in Lithuania, Portugal and Hungary, we've conducted five enriching activities from September to March, paving the way for constructive dialogue and impactful insights.

Looking ahead, mark your calendars for May as we gear up for the testing phase of the European Parliament simulation platform.

Know more about [Y2EU](#)

BRIDGING LEGAL AND SOCIO-EDUCATIONAL FRONTIERS

The Service Learning Migrants Refugees "legal" meetings of the Erasmus+ project ApS(M) are currently taking place. This is a teaching workshop organised by the Departments of Legal Sciences and Humanities, in cooperation with the Teaching and Learning Centre of the University of Verona.

The meetings focus on:

- Theoretical lessons on the legal and intercultural aspects of family reunification and marriage between foreigners
- Workshop lessons of legal case analysis
- Workshop lessons of analysis of socio-educational aspects

ApS(M) aims at creating collaborative networks between university teachers, students and social entities to encourage the inclusion of migrants/ refugees.

Know more about [ApS\(M\)](#)



AA. 2023/2024

Il ricongiungimento familiare nel diritto all'unità familiare e immigrazione

Laboratorio didattico rivolto a 20 studentesse/i dei Dipartimenti di **Scienze Giuridiche** e **Scienze Umane**, in collaborazione con il Teaching and Learning Center dell'Università di Verona

- Lezioni teoriche sugli aspetti giuridici e interculturali del ricongiungimento familiare e del matrimonio tra persone straniere
- Lezioni laboratoriali di analisi del caso giuridico, in collaborazione con l'avvocato Giacomo Melotti del foro di Verona
- Lezioni laboratoriali di analisi degli aspetti socio-educativi, con Elisa M. F. Salvadori, ricercatrice in Pedagogia

Il Laboratorio avrà inizio **venerdì 12 aprile alle ore 12.00** con la presentazione del caso in sala D'ardizzone.

Attività a scelta libera da **4 CFU**

THE UNITED MEETING: ART, FRIENDSHIP AND ACTIVISM

UNITED's TPM held in April in Warsaw was a rich and engaging experience for students from Poland, Croatia and Italy. The Polish students presented their artwork with interactive and fun activities, such as using polaroids and creating a footprint tree. They did not limit themselves to playful creativity, but also addressed important issues through research and paintings highlighting changes in hate signs, including a meaningful mural. The students then had the opportunity to visit the host school in an intense, yet fun and rewarding atmosphere, allowing all participants to make new friends and deepen mutual understanding between the cultures of the different countries represented.

UNITED is a cross-sectoral cooperation of public institutions, CSOs and teaching institutions involving Jewish history and education experts from Croatia, Italy, Slovenia and Poland, designed to engage young people in the culture of remembrance and empower them to be aware and act to counteract antisemitism today.



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